



TOGETHER WE OPTIMISE,  
INNOVATE AND SIMPLIFY  
FLEXO TECHNOLOGY

## Regional Sales Manager

TRESU Americas, is a wholly owned subsidiary of the TRESU Group in Denmark. We offer a broad and deep line of products for the printing industry, which caters to the global printing industry. We offer the most technologically advanced chambered doctor blade systems, coating and ink pumps, hot air drying systems and printing plate cleaning equipment for the Flexo and offset markets. The qualified candidate will also assist in identifying prospects for our in-line Flexo printing presses.

Additionally, for our Digital Solution businesses area, we work with OEMs and end-users to promote our coating technology that is able to go in-line or near-line to a digital engine for enhancing a digitally printed sheet by applying OPV (Over Print Varnish) for creating value added effects and barrier or seal coatings. TRESU Group is rapidly becoming the largest and most comprehensive vendor partner to printing press manufacturers as well as to individual printing companies worldwide.

In order to handle and further develop our sales activities in the Americas, we are seeking to add a regional sales manager to our team. Qualified candidates must have a successful history of selling capital equipment into the printing market.

### **JOB DESCRIPTION:**

You will be responsible for successfully promoting the TRESU product line in the Mid-West territory. You will manage personal travel required to meet sales objectives together with prospecting, lead generation, and close orders representing new business.

You will work with OEMs and producers of printed product matter and provide support to the Sales Management, i.e. preparing quotations, etc. In the job you are working cooperatively with other disciplines within organizational structure and prepare sales and prospect reports for management analysis.

### **JOB REQUIREMENTS:**

You have an education with a bachelor degree preferred but relevant technical sales experience will be considered. You have the ability to function independently and a min. 5-10 years' experience in sales and territory management within the printing industry.

You have excellent written and verbal communication skills and have working knowledge of Microsoft Office Suite (Word, Excel, PowerPoint). You can be a self-starter, have a drive and self-discipline to succeed, are able to take initiative and be energetic, persistent, and work independently.

TRESU Americas offers the following benefits to the qualified candidate upon completion of a 90-day probationary period:

- Health, dental and vision insurance
- 401K retirement savings program
- A pleasant working environment

If you meet the above qualifications and please submit your resume and salary requirements to [mis@tresu.com](mailto:mis@tresu.com).



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Group

*TRESU Group is a highly specialized company offering flexible, customized solutions of flexo printing machines and ancillary products for flexo, digital and offset printing to the graphic industry. TRESU Group has over 35 years of experience and expertise in the development and production of engineered solutions for this industry and supplies directly to end-customers, OEMs and partners. With more than 98% of the production being exported, TRESU Group is a strong player on the global market. TRESU Group has production facilities in Denmark and the USA, sales companies in Germany, Italy, Japan and China, and an international agency network providing local support and know-how.*